



ISMAEL PERDICES^{798^}

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Sketch
Axure
Illustrator
Photoshop
Indesign
Flash
Premiere
After Effects
Html5
Css3
Bootstrap
Wordpress
Prestashop
Joomla

Academic formation

- **Master Web Design**, *AulaCreativa*. Creative School, Madrid (12/13)
- **Postgraduate Certificate in Education**, Visual & Plastic. *University of Salamanca* (07)
- **Degree in Fine Arts**, *University of Salamanca*. Excellent in Graphic Design and Artistic Drawing (2002/07)
- **Bachelor of Arts**, *Art School*, Ávila (2000/02)

Complementary formation

- **Interface design in Web projects, Apps and Smart TV**, *Fictizia* (45h)
- **Twitter Bootstrap3**, *PIXELPRO* (60h)
- **Google Adwords Advanced**, *Denemax Consulting* (75h)
- **Digital Video Editing with Premiere**, *IBM-CEIM* (20h)
- **Video-Art Electronic Encounters: VI-VIII Symposiums**. *University of Salamanca* (50h)
- **The Information Society: Cultural Technological Bases**. *University of Salamanca* (20h)
- **Artistic Direction Workshop by Félix Murcia**. *University of Salamanca* (20h)
- **Interrelation of Arts**. *University of Salamanca* (20h)

Work experience

- **UX/UI Designer** at *Mirai Spain*, Madrid (06/17 - Currently).
Company of services and technology focused exclusively on hotel industry. Usability, user experience, information architecture and interface design of web projects.
- **Front-end designer** at *Mirai Spain*, Madrid (05/15 - 06/17).
Company of services and technology focused exclusively on hotel industry. Web Layout, HTML5, CSS3. Bootstrap. Environment wordpress (multisite), widgets and themes, responsive design, multi-device orientation.
- **UI/UX & Front-end designer** at *Sheridan Group*, Madrid (2014/15).
Tus Locales Favoritos (marketing platform and customer relationship for the Independent hotel management) Web design, email, graphic identity, creativity. Layout (HTML, CSS, Wordpress). Responsive Design. Usability, information architecture and application interface mockups.
- **Front-end designer** at *Directa&Mente*, Madrid (2014).
Layout and web design responsive of emails, sites and landings. Banner design and online advertising. Customers: Movistar, PSA Peugeot-Citroën, Crux Roja. ING Direct, Almirall, Boiron, Sage and Ono.
- **Front-end & Graphic Designer** at *Creative Arts Communication*, Madrid (2013/14).
Web design, graphic design, corporate image, multimedia, campaigns Advertising, promotional and loyalty, audiovisual, stands, photography and Events. Customers: Hewlett Packard, ADT - Tyco Electronics, Black Berry, El corte Inglés Computing and Datalogic Scanning.
- **Graphic Designer** at *Restel - Hotusa Group*, Madrid (2008/12).
Marketing Department: Design and newsletters, offers and communications programming. Landing pages Design, microsites, banners, html signatures. Branding. Community manager.
- **Illustrator & Graphic Designer** at *Mester*, Salamanca (2006/08). Design covers and illustrations.

Personal skills & competences

- **Mother tongue:** *Spanish*
- **Other language:** English intermediate level. German basic level
- **Skills:** *Good team player, Be self motivated, Initiative, enthusiasm, exceptional attention to detail.*

Awards & recognition

- **1st Award Create the Logo** for the *Engineering Team for ShuttleCloud* Madrid.
- **Finalist cover magazine** for *VISUAL - Design and Communication*, Barcelona.